

# EURO SHINE

## ELEMENTS OF BEAUTY

Jon Charles Salon has mastered the technique of the perfect blow dry. Where most salons blast dry and use flat irons or curling irons, we believe in the basics of the right products and tools (Elchim Dryers & Euro Shine Brushes). Our red carpet ready blow dries are the perfect outfit of long lasting, high quality and intense shine while keeping the hair healthy. Only 3% of salons know how to blow dry.

### EUROPEAN SHINE BLOW DRY

A blow dry with an Elchim Dryer and a Euro Shine Brush that can last up to 3 to 4 days.

### BRUSH SET

A blow dry with an Elchim Dryer and multiple Euro Shine brushes to create more volume that can last up to a week.

### STANDARD

European Shine Blow Dry..... \$25-\$40  
Brush Set..... \$40-\$55

### GLOSSING TREATMENT

A clear gloss to give your hair ultimate shine in 10 minutes .

With service ..... \$15  
With European Blow Dry..... \$40-\$55  
With Brush Set..... \$55-\$75

### KERATIN TREATMENT SHOWER TO SHINE

This treatment is the foundation of Keratin Complex. This service infuses natural keratin deep into hair's cuticle. Eliminates up to 95% of frizz and curl and instantly adds amazing shine, silkiness and condition to the hair. \$350 and up.

### KERATIN BLOW DRY SHOWER TO SHINE

Keratin Smoothing Complex shampoo and conditioner with the Infusion Keratin Replenisher.

With Service..... \$15  
With European Blow Dry..... \$40-\$55  
With Brush Set..... \$55-\$75

### INSTANT TREATMENT

5 minute instant treatment. Starting with a Kerastase shampoo, then a concentrated dosage of the most advanced technologies instantly penetrates the hair, leaving it transformed.

With service.....\$35  
With European Blow Dry ..... \$50-\$75  
With Brush Set ..... \$75-\$90

### INTENSE TREATMENT

10 minute 2-step dual action treatment. Starting with a Kerastase shampoo. Finished with a treatment that delivers dramatic results to hair and scalp that need extra care.

With service.....\$40  
With European Blow Dry ..... \$65-\$80  
With Brush Set ..... \$80-\$95

### INDULGENT TREATMENT

15 minute 3-step treatment. Starting with a Kerastase shampoo. Step 2 is an ultra nourishing masque treatment is carefully applied to the hair. Finished with a scalp massage that leaves you relaxed and your hair transformed.

With Service.....\$50  
With European Blow Dry ..... \$75-\$90  
With Brush Set ..... \$90-\$105

KERASTASE CONDITIONING TREATMENTS